



# Sakhi Unique Resource Enterprise Pvt Ltd

Building climate-resilient futures  
powered by rural leadership

[www.sureindia.org](http://www.sureindia.org)



# An Integrated Pathway to **Climate-Smart Rural Livelihoods**

- Sakhi Leadership
- Trust & Credibility

**Gender**

**Livelihoods**

- Income through Adoption of DRE Solutions

**Climate**

- Climate Smart Agriculture
- Clean Energy Adoption

# Our Story



From local livelihoods to a women-led enterprise



- SURE started as **Sakhi Unique Rural Enterprise** in **2009**.
- Created a **network of 2500 women** in Maharashtra & Bihar.
- Worked with **British Petroleum, Godrej** for **co-creating products** and thereafter selling portfolio across solar, agriculture
- Deployed **high value technologies** through Women network
- Debt free, **financially bootstrapped**



# Sakhi Profile

- A SHG member or woman farmer
- A community-embedded and locally trusted woman
- A recognized facilitator & solution provider
- A digitally enabled woman (smartphone user)



# Our Unique Value Proposition

01

**Zero Capital Investment**



02

**Market Access for Impact Products**



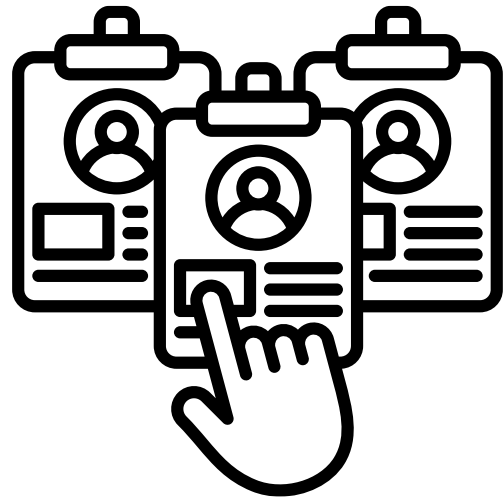
03

**Diversified Income Source**



# ... How It Works?

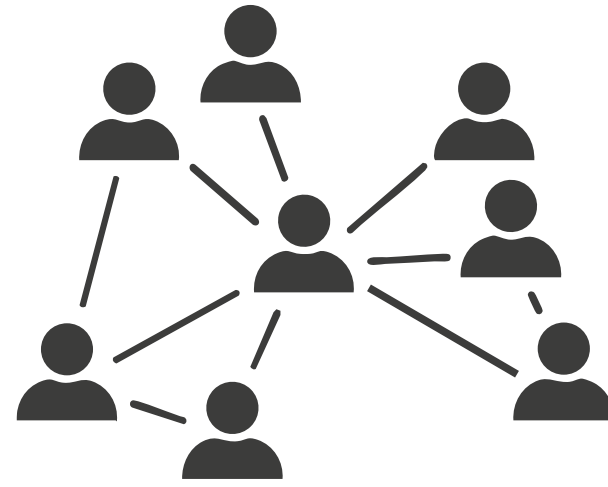
01



## Selection & Training

*Identify Rural Women  
& Build Skills*

02



## Community Connect

*Sakhi led  
Community Trust*

03



## Delivery & Adoption

*Drive adoption of  
Climate, Energy &  
Health Solutions*

04



## Income & Impact

*Earn Livelihoods &  
Build Strong Communities*

# Our Initiatives

## Sales & Distribution

Promoting of Climate-Smart agriculture and renewable energy products

*Last mile adoption*

## Marketing Services

Marketing campaigns & market research through Sakhi-led outreach

*Last-mile Promotion*

## Projects

Implementation partner for Donors, NGOs & government

*Livelihoods, climate, and health initiatives*

## NGO Services

Provide support for donor readiness and fund-raising

*Strengthening Partnership*

## Value Chains

- Milk Value Addition
- Food Entrepreneurs

*Creating ecosystem*



# Sales & Distribution

Sakhis drive last-mile sales of climate-smart agriculture and Renewable Energy products within the community.

The model enables bi-directional distribution—urban solutions to rural markets, and rural produce to urban buyers



**Malkavathe, Maharashtra, India**  
Cqwm+273, Mandrup Malkavathe Rd, Malkavathe, M  
413221, India  
Lat 17.445267° Long 75.783168°  
21/06/25 11:40 AM GMT +05:30



# Marketing Services



Sakhi led promotion and community engagement, generating real-time market insights and product feedback, while driving awareness, trust, and informed adoption by rural communities.

# Projects



SURE partners with donors, NGOs, and government to design and implement livelihood, climate, and health initiatives, leveraging the Sakhi network for scalable, community-rooted execution.

Structured monitoring and data-backed reporting ensure transparency and measurable impact.



# NGO Services

- Support for donor readiness and fundraising for NGOs
- SURE helps NGOs to provide respectful livelihood to women
- Support for field activities, mobilisation, and coordination



# Milk Value Chain



- **Laxmi Centre:** Village-level milk collection centre managed by women leaders. Also act as promotion space for DRE products
- **FDlite Brand:** connects Laxmi Center to semi-urban & urban markets ensuring better price realisation & regular demand
- **Value Addition of Milk:** (Cultured Ghee, Curd, Lassi, Paneer, Snacky Paneer)

# Food Processing Cluster



## Food Processing Cluster (Swaadini)



### Entrepreneurship:

Nurturing women-led food entrepreneurs through skills in production and enterprise management.



### Swaadini Brand:

The flagship brand for the promotion and sale of authentic rural food.



### Support:

Complete ecosystem support including market linkages, branding, and wider market access.



# Climate Champion League

A community - driven movement designed to accelerate adoption of climate friendly practices and clean technologies



# Climate Champion League



## Impact of CCL

- Enabled 1500+ Livelihood Opportunities
- Generated **₹2.66 crore** in revenue in 53 days
- Reached **512 villages across 18 districts**
- Achieved an estimated **reduction of ~4,500 MT of CO<sub>2</sub> emissions annually**



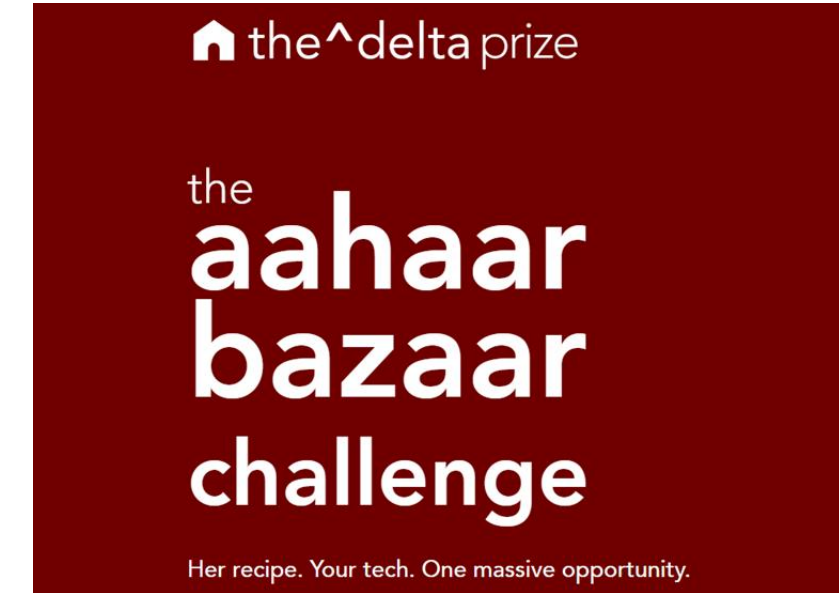
# Affiliations



**SURE as a Partner**



**SURE selected by WoW for 2026 cohort**



**SURE selected for the challenge**



**SURE selected for UN Women CCA 2025**



**SURE selected for Climafi - Upaya**



# Global Stakeholders

*Mukund Ghangurde, Board Chair*

*Upaya Social Ventures, USA*





# Global Stakeholders

*Jose Maria Costa, Newco Pro, Germany*



# ... Global Stakeholders

*Saki Tsuru, Social Entrepreneur, Japan*



# Recognitions

2013  
Sankalp Award



Ashden 2014  
ICICI Foundation Award



# Core Team



Mr. Upamanyu Patil  
*Founder & Director, SURE*



Mr. Prashant Mandke  
*CEO & Co-Founder,  
SURE*



Mr. Rahul Hude  
*COO, SURE*



Ms. Tabassum Momin  
*Head Field Operations*



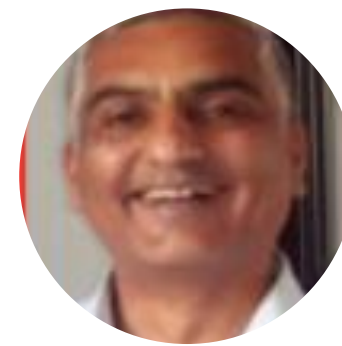
Mr. Swapnil Labade  
*Head Projects*



Mrs. Swagatika Priyambada  
*Head Partnerships*



Mr. Vivek Shinde  
*Lead Food  
Business*



Mr. Kiran Inamder  
*Consultant*



# Targeteted Impact

Year	No. Of Sakhis	Sakhi Monthly Income	Households Impacted
2026	5000 Sakhis	5,000 Rupees	1 Lakh
2028	10,000 Sakhis	15,000 Rupees	1 Million



**Thank you!**

[www.sureindia.org](http://www.sureindia.org)

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